

## (IO)<sup>2</sup> Seminar Schedule, Fall 2020

Organizers: John Asker, Myrto Kalouptsidi, Fernando Luco

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The Interactive Online IO seminar—aka (IO)<sup>2</sup>—will meet every other week this Fall, from September 8th through December 1st, on Tuesdays 3-4:15pm ET.\*

The full lineup is below. The seminar is open to everyone except Zoombombers, so feel free to share and advertise with faculty, students, and any other interested parties.

To participate in the seminar, you will need to click on the link <https://stanford.zoom.us/my/leinav>. The password is “ioio” without the quotation marks.

The vast majority of the seminars are recorded by the speakers. Interested participants can contact the speakers directly to obtain access to the recording.

This Fall, IO<sup>2</sup> will take a different format from the one it had in the past. Instead of being a webinar, it will be a regular Zoom meeting. This will allow for better interaction between the speaker and the participants. For this reason, we will ask participants to leave their webcams on and to ask their questions during the presentation (though speakers may plan for specific question breaks).

We will use this page for any future seminar announcements or to address any technical issues, so bookmark and refresh this page. If you must e-mail, contact [John Asker](#).

- 9/8 Ben Klopach (**Texas A&M University**): “[One Size Fits All? The Value of Standardized Retail Chains](#).”
- 9/22 Chad Syverson (**University of Chicago, Booth School of Business**): “Product Innovation, Product Diversification, and Firm Growth: Evidence from Japan’s Early Industrialization,” with Serguey Braguinsky, Atsushi Ohyama, and Tetsuji Okazaki.
- 10/6 Laura Lasio (**McGill University**): “[Stigma as a barrier to adoption of innovation](#),” with Laura Grigolon.
- 10/20 El Hadi Caoui (**University of Toronto**): “[A Study of Umbrella Damages from Bid-Rigging](#).”
- 11/10 Chris Sullivan (**University of Wisconsin - Madison**): “Testing Firm Conduct,” with Lorenzo Magnolfi.
- 11/17 Marleen Marra (**Sciences Po**): “[Estimating an auction platform game with two-sided entry](#).”
- 12/1 Ariel Pakes (**Harvard University**): “Unobserved Heterogeneity, State Dependence, and Health Plan Choices.”

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\*There is one exception: there will be presentations on 11/10 and 11/17.